

Jaipuria Institute of Management
(Lucknow-Noida-Jaipur-Indore)

Announces

High Impact Teaching- Learning Proficiency Development Programme

Aligned with AACSB International's
New Global Standard 2026

On

CATCHING PEDAGOGY PULSE IN THE AGE OF AI

Advancing Evidence-Based Teaching Excellence
through Brain Science & Artificial Intelligence



8-9 October 2026 (Thursday & Friday)

Organised by

**Jaipuria Center for Learning and
Teaching Advancement (CLTA)**

Academic Partner
ServiceSetu Academics



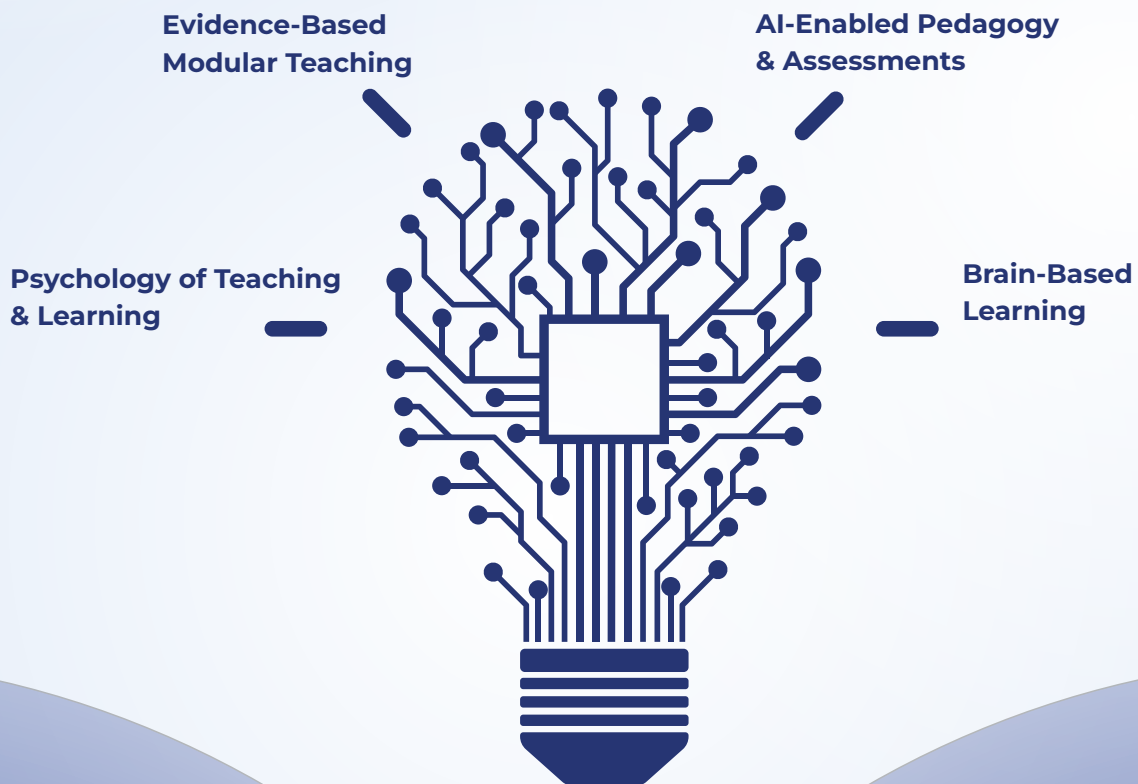
About the Programme

Can understanding how the brain learns help you design more impactful learning experiences? The answer is a definitely yes.

This intensive **2-day High-Impact Faculty Development Programme** is designed to help educators transform their teaching by integrating insights from **brain science, the psychology of learning, evidence-based pedagogy, AI-enabled pedagogy and modular teaching design.**

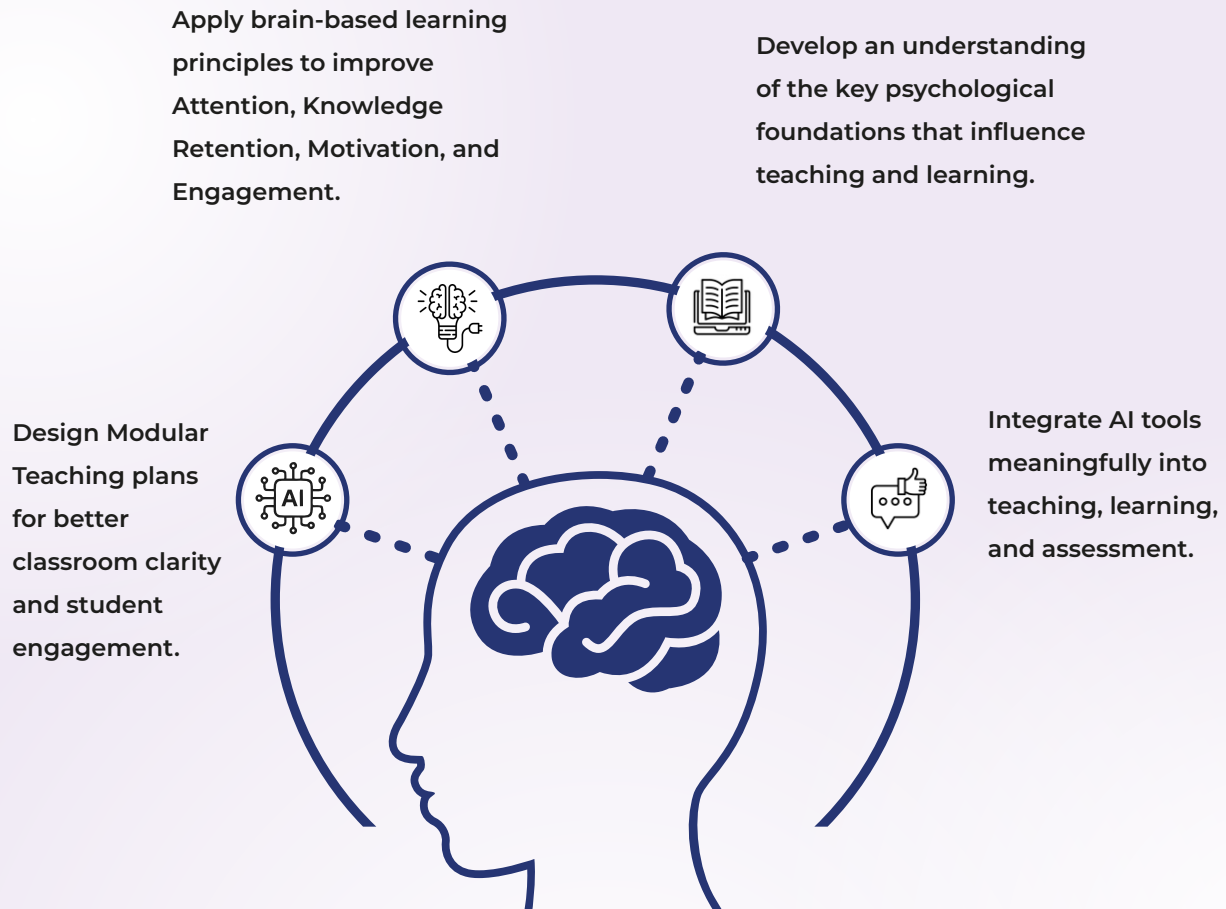
As a first-of-its-kind learning experience, the programme empowers educators to move beyond content delivery and become intentional designers of meaningful learning experiences that enhance student engagement, understanding, retention, and success.

Participants will explore practical, research-backed approaches and develop actionable strategies that can be immediately implemented in their classrooms to create more engaging, inclusive, and impactful learning environments.



Key Learning Outcomes

At the end of the FDP, participants will be able to:



Program Highlights



Expert-Led Interactive Sessions

Learn from experienced academicians and practitioners in teaching and learning. Unique opportunity to explore pedagogical design based on evidence led brain-based learning, and psychology of learning.



Hands-on AI Applications

Explore practical AI tools for teaching, assessment, and academic productivity.



Teaching Plan Development

Develop a mini teaching plan integrating contemporary pedagogical approaches.



Hands-on Activities

Practical exercises, classroom examples



Peer Learning and Faculty Discussions

Exchange ideas, experiences, and best practices with faculty members from diverse institutions.

Who Should Attend

University/College Faculty, Business School Faculty, Deans, Directors, HoDs, Teaching & Learning Professionals, Faculty interested in Pedagogy, AI-led learning and teaching, Research Scholar

Topic	Date
Introductory Session & Case Study Discussion	Day 1 (8 October 2026)
Understanding Brain Response System - SCARF Model	
Brain-Based Learning – : Learning Principles	
Brain-Based Learning – : Practices	
Modular Teaching Framework & Design	
Participant Reflection & Day 1 Recap	Day 2 (9 October 2026)
AI-Enabled Pedagogy –	
AI-Enabled Pedagogy –	
Psychology of Teaching & Learning	
Teacher's Tools for Nudging the Student Learning	
Valedictory	

Programme Resource Persons



Colleen Lightbody, Ph.D.
Founder: BrainWise, Mastery through Neuroscience



Anup Singh, Ph.D.
Former Professor, IMI Delhi
Former DG, Nirma University



Prabhat Pankaj, Ph.D.
Director Academics & Head CLTA
Jaipuria Institute of Management



Shiva Kakkar, Ph.D.
Head, Gradeless AI
Vice President, AI Initiative
Jaipuria Institute of Management

Registration Details

Steps:

Fill out the registration form

Register Now: <https://forms.gle/gaWHzPW4m5EfTWoD7>

Our team will contact you and share the payments details

Make the Payment to confirm your registration



Scan to
Register

Registration Fee:

For Indian Participants

₹10,000 + GST per participant (without accommodation, including lunch, tea/coffee)

₹23,000 + GST per participant (including 3-4 star hotel single accommodation for 2 nights, including breakfast, lunch, dinner, and tea/coffee). In double-occupancy case, the fee will go down accordingly.

For International Participants

USD 250 + GST per participant (without accommodation, including lunch, tea/coffee)

USD 350 + GST per participant (including 3-4 star hotel single accommodation for 2 nights, including breakfast, lunch, dinner, and tea/coffee). In double-occupancy case, the fee will go down accordingly.

GST will be applicable as per prevailing government regulations.

***20% discount available for 5 or more participants from same organization**

Note:

Seats limited to 40 participants, on first-come-first-served basis. Please note that this is high demand program with large applications. It is advisable to register at the earliest opportunity.

Fee is non-refundable.

Programme Venue

JAIPURIA INSTITUTE OF MANAGEMENT,
NOIDA COMPUS

A-32A, Sector 62, Noida
(Delhi NCR) – 201 309

Web: <https://www.jaipuria.ac.in/noida/>

About Jaipuria Institute of Management

Rooted in a rich educational heritage dating back to 1945, when the Jaipuria legacy began with the establishment of Jaipuria College, Jaipuria Institute of Management has evolved into one of India's leading management education groups. With campuses located in Lucknow, Noida, Jaipur, and Indore, the Institute offers AICTE-approved Post Graduate Diploma in Management (PGDM) and Online PGDM programmes that are aligned with global academic and industry standards.

Jaipuria Institute of Management is accredited by the Association to Advance Collegiate Schools of Business (AACSB), a prestigious distinction held by less than one percent of business schools in India. This international accreditation reflects the Institute's commitment to excellence in management education, continuous improvement, and global quality standards. Through strong corporate linkages, an experiential learning ecosystem, and comprehensive placement support, Jaipuria remains dedicated to developing competent,

ethical, and future-ready business leaders.

Beyond its flagship PGDM programmes, the Institute also offers a Fellow Programme in Management (FPM) for individuals aspiring to pursue research and academic careers. In addition, Jaipuria provides executive education programmes and customised corporate training solutions designed to address the evolving learning and development needs of professionals and organisations.

Further reinforcing its commitment to creating a positive and empowering work environment, Jaipuria Institute of Management has been recognised as India's Great Place to Work® 2026, marking six consecutive years of this distinction. This recognition reflects the Institute's people-first culture and its 'One Jaipuria' philosophy, which is founded on trust, growth, collaboration, and a shared sense of purpose.



About ServiceSetu Academics

ServiceSetu Academics is a trusted partner in higher education. Our mission is to empower the academic community through knowledge, upskilling, and global partnerships. We have partnered with leading B-Schools and universities worldwide to drive academic and research excellence. Our portfolio spans executive education, certification programs, faculty development programs, short-term courses, strategic outreach, global immersion programs, and trainings with reputed institutions across the globe.

We are trusted by IITs, IIMs, and top business schools across the country. We have provided training to more than 10,000 academicians and professionals by conducting more than 50 training & certificate programs.

www.servicessetu.org | info@servicessetu.org

About CLTA

The Center for Learning and Teaching Advancement (CLTA) at Jaipuria Institute of Management is a strategic institutional initiative dedicated to advancing excellence in teaching, learning, and assessment in management education. As higher education continues to evolve in response to changing learner expectations, rapid technological advancements, and the growing demand for industry-relevant and evidence-based education, CLTA serves as a collaborative hub for innovation, research, and faculty development.

Guided by the philosophy of learner-centered and evidence-based education, the Center works to co-create, implement, and disseminate effective teaching and learning practices that enhance student success and academic quality. CLTA adopts a holistic approach by integrating insights from educational research, learning sciences, artificial intelligence, and global best practices with the contextual needs of Indian management education.

The Center actively engages with key stakeholders—including faculty, students, industry leaders, academic institutions, accreditation bodies, and policymakers—to design and promote innovative pedagogical approaches, authentic assessment practices, and technology-enabled learning environments. Through faculty development programmes, classroom innovation initiatives, scholarship of teaching and learning (SoTL), and institutional research, CLTA aims to strengthen teaching effectiveness and improve learning outcomes across the Institute.

As a catalyst for continuous improvement, CLTA fosters a culture of reflection, experimentation, collaboration, and scholarly teaching. It also serves as a platform for generating institutional knowledge, sharing best practices, and supporting evidence-informed decision-making in teaching and learning.

Organising Team

Program Director:



Dr. Prabhat Pankaj

Director - Academics, Jaipuria Institute of Management
(Lucknow-Noida-Jaipur-Indore)
Chair, AACSB Accreditation
Head, Jaipuria Center for Learning and Teaching Advancement (CLTA)
President, NHRDN-Jaipur Chapter
Chair, AIMS Regional Chapter (Rajasthan, Punjab)

Program Coordinator:



Gurudeo Thakare

Senior Manager,
Jaipuria Center for Learning and Teaching Advancement (CLTA)
Jaipuria Institute of Management

CONTACT FOR QUERIES:

Center for Learning and Teaching Advancement
Jaipuria Institute of Management

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